

the **little purple** guide to a

BIG BEAUTIFUL SMILE

Your guide to choosing
the right Orthodontist

Welcome

Visiting an orthodontist for the first time can be daunting but is individual to you, so choosing the right one is crucial.

The Wimbledon Orthodontic Practice team has an excellent reputation for personal care and attention. This perfectly formed guide will give you confidence as we promise to deliver that beautiful smile you desire.

1

Qualifications count



Make sure they're **registered** specialists

Make sure you deal with a registered specialist that has undergone years of postgraduate training to practise only orthodontics.

Look out for **MOrth** after an Orthodontists' name for clarification. The General Dental Council holds a register of Specialist Orthodontists – and the Wimbledon Orthodontic Practice team are all represented.

Specialists can offer the widest range of treatments to produce the most attractive smile, without compromising the health of your teeth – and if your teeth don't move as expected, a specialist has the knowledge and experience to provide alternative choices to achieve a great result.

2

Tailored and special



Get that **personal** attention

We guarantee peace of mind knowing that you will be cared for as a person, not just a set of teeth!

Knowledgeable but with a friendly and approachable manner, our staff understand how important your treatment is.

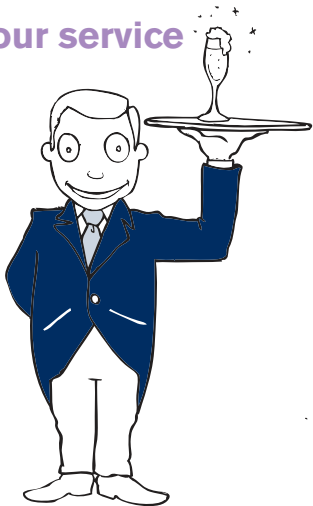
During this time, your specialist orthodontist will:

- Meet you at your first visit
- Take overall responsibility for your care
- Gladly see you if you just have questions or concerns
- Remain with you throughout your treatment

The whole team is extremely experienced, proud of its reputation and can deal with any problems which may arise.

3

At your service



Make sure they're going to be there when **you** are

Braces require regular adjustment and supervision. We always try to make your appointments as convenient as possible, to allow your treatment to run smoothly.

For your information:

- Car parks are conveniently close
- Rail, bus and tram links are excellent
- The practice is within walking distance of many schools and workplaces
- Some evening and Saturday appointments are available

Our practice offers up-to-date systems because we know one size definitely doesn't fit all. Modern bespoke systems such as Insignia-Damon can limit visits to once every 8-12 weeks.

4

Quality matters



Look For Added Value

Following an initial consultation, once you have chosen Wimbledon Orthodontic Practice you will:

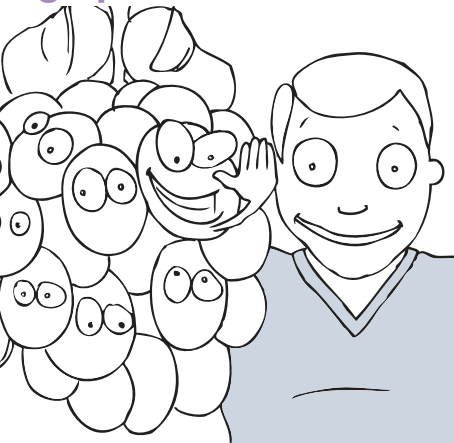
- Meet with the orthodontist
- Be able to ask questions
- Have X-rays and photographs taken
- Get a detailed written treatment plan
 - including costs

Our goal is to leave you or your family with a first rate service and an effective end result you are delighted with.

Treatment is affordable and payment plans can be spread over time. We can offer a less costly range of treatment or appliance options which are equally effective. All fees are agreed at the start of your treatment, with no hidden costs.

5

**Heard it through the
grapevine**



Our Reputation

You will be surprised how many colleagues, school friends and families will have seen a Wimbledon Orthodontic Practice specialist, so find out what they think.

Word-of-mouth is the best way to find an excellent specialist and we are proud that most of our patients are through personal recommendation. In a recent in-house survey, 100% of patients said they already had or would recommend their family or friends to us for treatment in the future.

If in doubt, speak to your own dentist. It is likely we will have worked with them before.

Very Simply

We hope you have found this guide helpful. Please keep it safe, or pass it to a colleague or friends and family looking for an orthodontist.

We hope to put a real smile on their face.

If you would like to know more about Wimbledon Orthodontic Practice, please give one of our experts a call for an informative chat and we hope to see you in the future.



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ORTHODONTIC PRACTICE

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